

GLOBALLY KNOWN J-POP CULTURE

Collaborative Online International Learning

This exciting multilateral COIL/VE course explores the global appeal of Japanese pop culture, from J-pop and anime to manga, games, idols, and fashion. Working in international teams, students examine how Japanese popular culture shapes global trends, fan communities, and cultural exchange while creating a collaborative digital project for a worldwide audience.

10 LIVE SESSIONS + 5 ON-DEMAND SESSIONS

Session 1: August 2, 09:00-10:30 JST

Orientation: What Is “J-Pop Culture”?

Session 2: August 2, 10:40-12:10 JST

Japanese Pop Culture in Global Context

Session 3: August 3, 10:40-12:10 JST

J-Pop Music, Idols, and Global Fandom

Session 4: August 4, 10:40-12:10 JST

Anime, Manga, and Transmedia Worlds

Session 5: August 5, 10:40-12:10 JST

Games, VTubers, and Digital Platforms

Session 6: August 6, 10:40-12:10 JST

Fans, Communities, and “Otaku” Identities

Session 7: August 8, 10:40-12:10 JST

Soft Power, Branding, and National Images

Session 8: August 9, 10:40-12:10 JST

Inequalities and Issues in J-Pop Culture

Session 9: August 10, 09:00-10:30 JST

Global Reception & Comparison

Session 10: August 10, 10:40-12:10 JST

Final Presentations

Facilitator: Don Bysouth (Kansai University)

