
BENNETT UNIVERSITY
Office of International Affairs

NAMASTE INDIA

Summer Immersion Programme 2026

Civilisation to Innovation

Where 5,000 years of history meets the world's fastest-growing economy

27 July – 9 August 2026 Programme dates	14 Days Duration	850 USD Programme fee
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“See the monuments. Understand the nation. Feel the future.”



1. Programme Overview

There is a kind of knowledge that cannot be downloaded.

It must be walked through. Touched. Tasted. Argued over at dusk beside a monument that has outlasted empires.

In 1657, a Mughal prince named Dara Shikoh sat with Hindu sages, Sufi mystics and Persian scholars not as a ruler, but as a student. He believed that the great wisdom traditions of the world were not in conflict. They were in conversation. He translated the Upanishads into Persian so that the world might hear what ancient India had always known. He called his work Majma-ul-Bahrain — **The Confluence of Two Oceans.**

That spirit of curious, fearless, cross-cultural discovery is what brought you here. And it is exactly what Namaste India is designed for.

India is the only country on earth where you can stand before a 400-year-old monument in the morning and walk into a billion-dollar startup in the afternoon. Namaste India : Civilisation to Innovation is a 14-day summer immersion programme for international students who want to experience India in full — not as tourists, but as intellectual explorers.

Hosted by Bennett University (The Times Group), NAAC Grade A+, the programme takes you on a journey through the complete arc of one of humanity's oldest living civilisations — from the Indus Valley cities that were practising urban planning while Rome was still a collection of villages, to the digital payment systems and deep-tech startups that are now rewriting the rules of the global economy.

India is not merely a destination. It is an argument — a 5,000-year-old, still-unfinished argument about how human beings should live, think, build, worship and govern. No other country on earth holds that argument so loudly, so colourfully and so brilliantly in the open.

Programme identity

Full programme name	Namaste India Summer Immersion Programme 2026
Theme	Civilisation to Innovation
Sub-theme — Week 1	Roots and Foundations (27 July – 2 August)
Sub-theme — Week 2	India Today and Tomorrow (3 August – 9 August)
Programme tagline	See the monuments. Understand the nation. Feel the future.
Hosted by	Bennett University, The Times Group, Greater Noida
NAAC accreditation	Grade A+
Target participants	International students, all disciplines
Programme language	English
Maximum group size	20 participants

2. Dates, Fees and Logistics

Key dates

Programme start	27 July 2026 (arrival day)
Programme end	9 August 2026 (departure day)
Duration	14 days / 2 weeks
Application deadline	10 June 2026
Early bird deadline	15 May 2026

Fees

Standard fee	850 USD
Early bird fee	750 USD (apply before 15 May 2026)
Early bird saving	100 USD

What the fee covers

- ✓ 5 academic sessions with Bennett University faculty and guest experts
- ✓ On-campus accommodation (twin sharing) for all 14 nights
- ✓ All meals throughout the programme (breakfast, lunch, dinner)
- ✓ Airport pickup on arrival day and drop-off on departure day
- ✓ All local transport for programme activities and excursions
- ✓ All cultural and industry visit entry fees
- ✓ Programme certificate issued by Bennett University

What the fee does not cover

- ✗ International airfare to and from India
- ✗ Indian visa and visa application fees
- ✗ Travel insurance (strongly recommended)
- ✗ Any personal expenses, shopping or optional activities
- ✗ Mobile data or international roaming charges

3. Programme Structure

The 14-day programme is divided into two thematic weeks. Each week has its own academic focus, its own excursion arc and its own emotional tone. The pivot between them — from ancient history to modern innovation — is the defining experience of the programme.

Week 1 — Roots and Foundations (27 July – 2 August)

Week 1 immerses students in India’s deep history and cultural foundations. Academic sessions are scheduled so students learn about a subject on the day before they visit its physical embodiment — the Red Fort, Akshardham Temple and the Taj Mahal all follow their corresponding classroom session. Every excursion feels like a lived extension of the classroom, not a separate tourist activity.

Week 2 — India Today and Tomorrow (3 August – 9 August)

Week 2 pivots sharply to modern India. The same country that built the Taj Mahal now operates the world’s most sophisticated mobile payments system and the third-largest startup ecosystem on the planet. Students visit startup campuses, the Times Group headquarters, a fintech firm and a manufacturing facility, and present their Cultural Evolution Report on Day 13.

Full 14-day Tentative schedule

Day	Morning	Afternoon	Evening
WEEK 1 — Roots and Foundations 27 July – 2 August			
1 Mon 22	Arrival & Welcome Day <i>Airport pickup, campus check-in, orientation and icebreaker dinner</i>		
2 Tue 23	Class 1: The ancient world — Indus Valley to Gupta empire	Campus & city orientation with student buddy	Hindi crash course: greetings, numbers, bargaining
3 Wed 24	Class 2: Mughals, colonialism and the birth of a nation	Delhi heritage day trip — Red Fort, India Gate, Pradhanmantri Sangrahalaya	Chandni Chowk evening — street food trail & Old Delhi bazaar
4 Thu 25	Class 3: Religion, philosophy and Indian identity	Akshardham Temple visit — architecture & multimedia exhibits	Bollywood film night with guided cultural discussion
5 Fri 26	Agra Full-Day Excursion <i>Taj Mahal guided heritage tour, Agra Fort, Mehtab Bagh sunset, local craft market</i>		
6 Sat 27	Indian cooking masterclass — 3 regional dishes, spice walk	Delhi Haat artisan market — crafts from every Indian state	Yoga & Ayurveda wellness session
7 Sun 28	Village Immersion Day — Rural Uttar Pradesh <i>Traditional farming, block-printing craft, home-cooked family meal, folk music & bonfire</i>		
WEEK 2 — India Today and Tomorrow 3 August – 9 August			
8 Mon 29	Class 4: From licence raj to startup nation	Tech startup campus visit — Gurugram / Noida accelerator, founder demos	Founder panel Q&A — 3 startup founders in conversation with students
9 Tue 30	Class 5: Digital India — UPI, Aadhaar and the data revolution	Times Group HQ — newsroom tour, digital transformation, press history	Art & craft workshop — block printing, rangoli or pottery
10 Wed 1 Jul	Fintech or NSE industry visit — India’s financial infrastructure	Project research session — team work and faculty guidance	Cross-cultural debate night with Indian students
11 Thu 2	Manufacturing plant visit — Make in India	Project finalisation and peer review session	Classical arts performance — Kathak dance or Hindustani music
12 Fri 3	Jaipur Full-Day Excursion <i>Amber Fort, City Palace, Jantar Mantar observatory, Hawa Mahal, Pink City bazaar walk</i>		
13 Sat 4	Team presentations to faculty and industry panel	Awards, commendations and faculty feedback session	Farewell gala — cultural showcase, certificate ceremony, dinner
14 Sun 5	Departure Day <i>Checkout, packed breakfast, airport transfers</i>		

4. Eligibility and Application

Who can apply

- Currently enrolled students at any accredited university worldwide
- All academic disciplines welcome — no prior knowledge of India required
- Minimum age 18 years at the time of programme start
- Proficiency in English (the language of instruction throughout)
- Ability to obtain an Indian student / e-visa independently

How to apply

- Complete the online application form using the link or QR code below
- Submit a short statement of interest (200–300 words) — why you want to join and what you hope to learn
- Provide confirmation of current university enrolment (student ID or enrolment letter)
- Pay the programme fee or early bird fee upon acceptance

How to register

Apply online

Google Form: <https://forms.cloud.microsoft/r/rbVsNntqi8>

Or scan the QR code →

Questions? Email amit.babu@bennett.edu.in or WhatsApp **+91-7906940271**



Partner institutions and group registrations

Bennett University warmly welcomes nominations from partner institutions. Faculty coordinators and international office staff may nominate students directly by contacting the OIA team at amit.babu@bennett.edu.in. / anshul.sharma@bennett.edu.in Group nominations simplify the process for both parties.

- Partner institutions may nominate students directly — OIA will coordinate the application process on their behalf
- Group discount available for 5 or more students registering together from the same institution — contact OIA for details
- MoU partner universities may be eligible for additional benefits — please enquire with the OIA team

Application deadlines

Early bird application	15 May 2026 — fee: 750 USD
Standard application	10 June 2026 — fee: 850 USD
Late applications	Not accepted after 10 June 2026

5. Accommodation and Meals

Accommodation

All participants stay in Bennett University's on-campus accommodation in twin-sharing rooms for the full 14 nights of the programme. The campus is located in TechZone II, Greater Noida — a modern, safe and well-connected university area approximately 45 minutes from central Delhi.

- ✓ Twin-sharing rooms in on-campus student accommodation
- ✓ Bedding, towels and basic toiletries provided
- ✓ Wi-Fi access throughout the campus
- ✓ 24-hour campus security
- ✓ Common areas and recreation facilities available

Meals

All meals are provided from arrival dinner on Day 1 through to departure breakfast on Day 14. Meals are served in the campus dining hall and include a variety of Indian and international options. Dietary requirements (vegetarian, vegan, halal, gluten-free) are fully accommodated — please specify at the time of application.

6. About Bennett University

Bennett University was established in 2016 under the aegis of The Times Group — India’s largest and most respected media conglomerate, with a legacy spanning over 186 years. The university is committed to creating leaders for the 21st century who deliver professional excellence and can think critically across disciplinary boundaries.

Bennett University holds NAAC Grade A+ accreditation — the highest grade awarded by India’s National Assessment and Accreditation Council. The curriculum strongly emphasises foundational knowledge, rigorous academic research and hands-on experience with real-world challenges.

The Times Group advantage

Being a Times Group institution gives Bennett University participants exclusive access that no other programme in India can replicate:

- Direct access to Times Group’s 40,000+ advertiser and corporate network
- Industry visit to Times Group HQ — behind the scenes of India’s largest media company
- Guest speakers drawn from Times Group’s unparalleled network of industry leaders
- Bennett University’s 850+ mentored startups through its entrepreneurship ecosystem

Key facts

Established	2016
Parent organisation	Bennett Coleman & Co. Ltd. (The Times Group)
Accreditation	NAAC Grade A+
Times Group legacy	186+ years
Corporate network	40,000+ advertisers and partners
Startups mentored	850+
Campus location	Plot Nos 8–11, TechZone II, Greater Noida, Uttar Pradesh 201310
Website	www.bennett.edu.in

7. Contact Information

All enquiries about the Namaste India Summer Immersion Programme 2026 should be directed to the Office of International Affairs (OIA) at Bennett University.

Department	Office of International Affairs (OIA)
Email	amit.babu@bennett.edu.in
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Phone / WhatsApp	+91-7906940271
Website	www.bennett.edu.in
Campus address	Plot Nos 8–11, TechZone II, Greater Noida, Uttar Pradesh 201310, India

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